



GET STARTED WITH

# Engagement Report

Track performance engagement metrics  
across all your services.





Audience data reflects the total number of fans and followers across all of your connected services over the selected date range.

Post Engagements includes the total number of likes, shares and comments across all of your connected services over the selected date range. This does not include clicks.

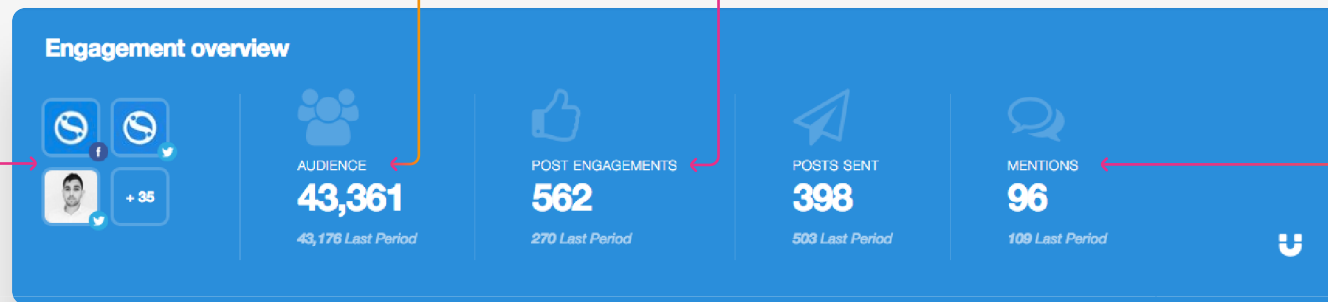


Avatars of the services included in this report.

Track the audience size of your top services and monitor which ones have gained the most followers over the selected period.

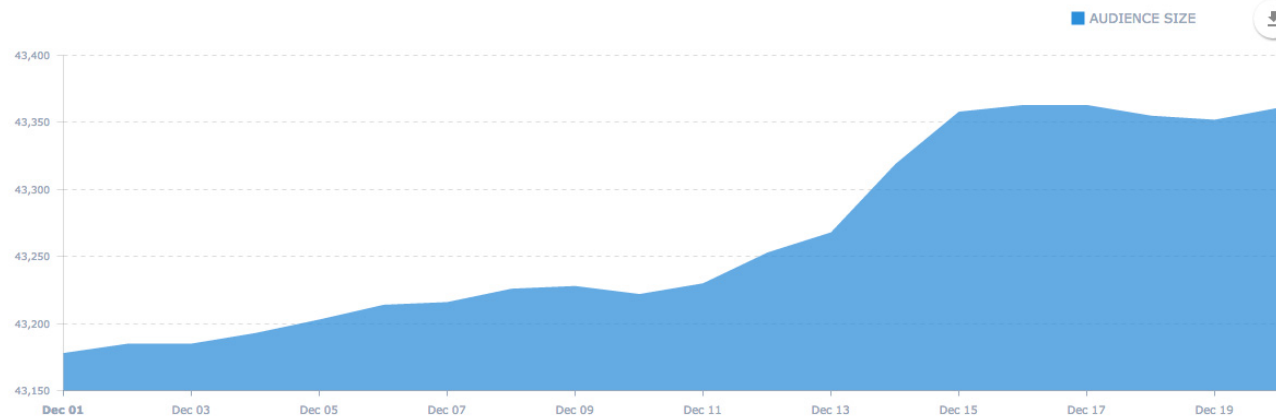
Mentions includes the total number of mentions your services have received over the selected date range.

Understand how your audience is growing by analyzing trends on specific services and comparing to the previous period.

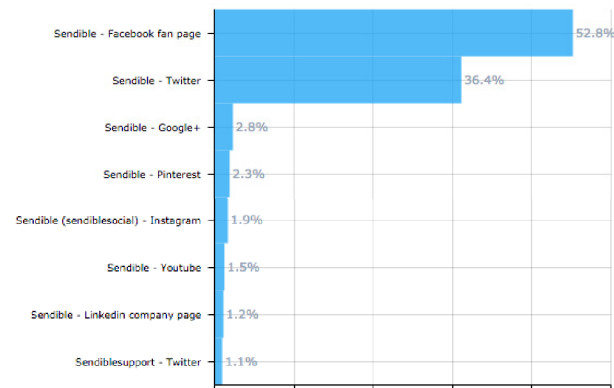


### Audience Growth

AUDIENCE GROWTH BY DAY



### AUDIENCE SPLIT



YOUR AUDIENCE INCREASED BY

**↑ 0.43%**

SINCE PREVIOUS PERIOD

### AUDIENCE METRICS

|                 |        |
|-----------------|--------|
| Total Audience  | 43,361 |
| Audience Gained | 185    |



Track the audience size of your top services and monitor which ones have gained the most followers over the selected period.

#### BIGGEST GAINERS

|                                       |        |
|---------------------------------------|--------|
| Sendiblesupport - Twitter             | +8.3%  |
| Gavinhammar - Twitter                 | +5.94% |
| Sendible (sendiblesocial) - Instagram | +5.55% |
| Sendible - LinkedIn company page      | +0.97% |
| Sendible - Twitter                    | +0.48% |

#### BIGGEST LOSERS

|                                   |        |
|-----------------------------------|--------|
| Gavin hammar (hamgav) - Instagram | -1.72% |
| Sendible - Google+                | -0.17% |



Gain insight into the posting times that are, on average, likely to generate the most engagement from your audience across all your connected services.

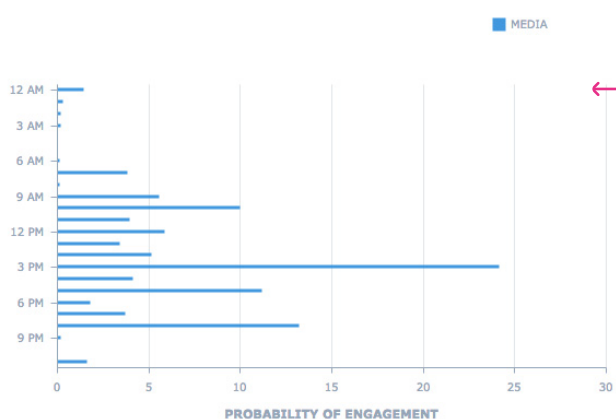
Understand the level of engagement your services are receiving relative to the number of posts you've published.

#### Content Habits

##### MESSAGES PER DAY



##### BEST TIME TO POST



Compare the number of posts your team has created compared to the previous period.

The number of times this user has posted to your services.

Discover which users are commenting and posting to your services most frequently.

#### PUBLISHING METRICS

|                              |     |
|------------------------------|-----|
| Total Posts Sent             | 398 |
| Total Posts Sent Last Period | 503 |
| Total Responses Received     | 86  |
| Average Responses Per Post   | 0.2 |

NUMBER OF POSTS YOU SENT  
DECREASED BY  
**↓ 20.87%**  
SINCE PREVIOUS PERIOD

The number of times this user has left a comment on a post on your services.

#### Engaged Users

##### USERS WHO ENGAGED THE MOST



Gavin Hammar

SENDIBLE - TWITTER - LAST ENGAGED: 20 DEC 2:29 PM

@kristihines Thanks so much for including @Sendible here <https://t.co/tntFum8HdJ> We have some exciting plans in store for 2017!



POSTS



COMMENTS

7

0



**Daniel Knowlton**

SENDIBLE - TWITTER - LAST ENGAGED: 12 DEC 9:41 PM

@SimoneSheridyn Gotta be @Sendible :) you can check them out here: <https://t.co/dOLGzem2aK>

5 0



**Daniel Radovich**

SENDIBLE - TWITTER - LAST ENGAGED: 04 DEC 12:19 AM

I'm very impressed with your companies product and customer service. Keep up the great work.

5 0



**Hans Peter Zwetsloot**

SENDIBLE - TWITTER - LAST ENGAGED: 18 DEC 10:46 AM

<https://t.co/qSmr9B2mkg>

5 0



**Marc Creighton**

SENDIBLE - TWITTER - LAST ENGAGED: 17 DEC 7:26 AM

@Sendible how do I change the 'sent from' email address when sending out an email campaign?

5 0



**sendiblesocial**

SENDIBLE (SENDIBLESOCIAL) - INSTAGRAM - LAST ENGAGED: 16 DEC 5:01 PM

#christmas #christmastreedecorations #festive #holidayseason #startuplife #sparkles #sparkleeverywhere

0 5

← PREV

NEXT →

## Top Posts

MOST ENGAGING POSTS

INTERACTIONS

CLICKS



**Sendible**

YOUTUBE - 06 DEC 3:02 PM



This webinar focus' on Sendible's newest and most popular features. It's been a busy 2016 here at Sendible, with lots of new and enhanced functionality added to the dashboard. Therefore we would like to show you how to get the best out of our innovative social media management solution, with a key focus on: - Instagram, Medium & Sniply integration - Content creation & discovery - Video management - Innovative automation apps - Franchise and multi-location features - Plus more We demonstrate how these features can save your business time, money and generate more opportunities, gaining real ROI through your social media campaigns. If you're new to Sendible or a seasoned expert, we're sure this webinar will bring you lots of hints and tips to help you gain even more value out of Sendible, with a live demonstration and question and answer session, this is a webinar not to be missed. Register for our 30 day free trial of Sendible at [www.Sendible.com/Freetrial](http://www.Sendible.com/Freetrial) <https://www.youtube.com/watch?v=0zho1C0UITE>

205 -



**Sendible (sendiblesocial)**

INSTAGRAM - 12 DEC 10:56 AM



Meet another one of our new starters, Rachel Orr who "will be working with customers and staff to ensure both products and services are streamlined and are giving users what they need from #sendible" #newstarter #alwaysrecruiting #socialmediamanagement #businessanalyst #startuplife #meettheteam <https://www.instagram.com/p/BN6h8FwgW2Y/>

84 -



**Sendible (sendiblesocial)**

INSTAGRAM - 08 DEC 8:55 PM



Sendible team Christmas party at Benihana! 🍽️🍷 #christmasdinner #christmas <https://www.instagram.com/p/BNxTUVLAOLu/>

71 -



**Sendible (sendiblesocial)**

INSTAGRAM - 09 DEC 8:07 PM



Sendible is growing quickly! Meet another one of our new starters, Olly Silver whose "goal is to make Sendible the most popular social media management platform on the planet for #marketers and #agencies". Read more at <http://sendible.com/about> #meettheteam #startuplife #sendible <https://www.instagram.com/p/BNzymR3g0ES/>

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Analyze your top-performing content based on Interactions and Clicks.

When available, the number of clicks is displayed for posts containing trackable links.

Interactions includes Likes, Comments and Shares.



**Sendible (sendiblesocial)**  
INSTAGRAM - 15 DEC 9:23 AM



Today, we welcome another new starter, Alexis Camacho, who joins us as a Technical Support Analyst. "I get great satisfaction and pride in supporting our customers and demonstrating how easy and productive our platform can be." Get to know about other members of the team at [sendible.com/about](https://sendible.com/about). #meetsendible #meettheteam #startuplife #sendible #bringon2017 #socialmediamanagement #alwaysgrowing #marketers #customerscomefirst <https://www.instagram.com/p/BOCFotEgWW0/>

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← PREV

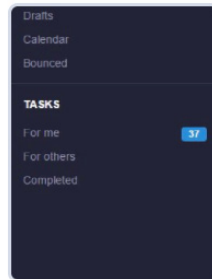
NEXT →

### Top Photos



#### TOP PHOTOS POSTED

GAVIN HAMMAR



Likes 1  
Retweets 2

SENDIBLE



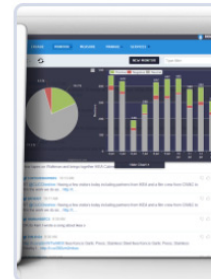
Likes 2  
Retweets 1

SENDIBLE



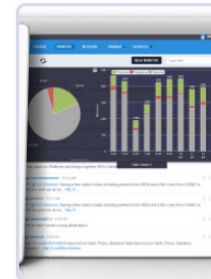
Likes 1  
Retweets 1

SENDIBLE



Likes 1  
Retweets 0

SENDIBLE



Likes 1  
Retweets 0

← PREV

NEXT →

Get a snapshot of your most popular media across all your connected services measured by total likes and comments.



ENGAGEMENT REPORT



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