



GET STARTED WITH

Monitoring Report

Gain insight into what is being said about particular keywords, track sentiment & discover influencers.





Use the keyword picker to include data for multiple keywords to help build a more complete picture.



Review key metrics for the keywords you're monitoring such as total Mentions and Sentiment.

Mention activity overview

🗨️ Donald trump
🗨️ Hilary clinton

💬
MENTIONS
4,061

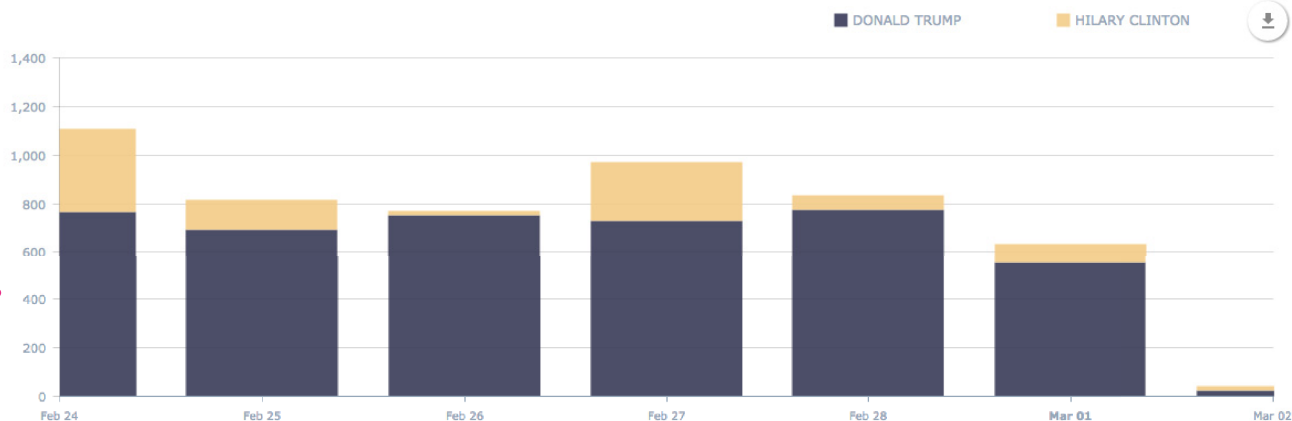
😊
POSITIVE
56.5%

😞
NEGATIVE
43.5%



Mention Trends

MENTIONS BY DAY



Spot trends by monitoring Mentions generated for your selected keywords each day.

Track changes in the number of Mentions of your keywords along with Positive and Negative sentiment over your selected period.

TOTAL MENTIONS
DECREASED BY
↓ 40.87%
IN THE LAST 3 DAYS

POSITIVE
MENTIONS INCREASED BY
↑ 1.3%
IN THE LAST 3 DAYS

NEGATIVE
MENTIONS DECREASED BY
↓ 1.68%
IN THE LAST 3 DAYS

MONITORING METRICS

MENTIONS & SENTIMENT BY KEYWORD



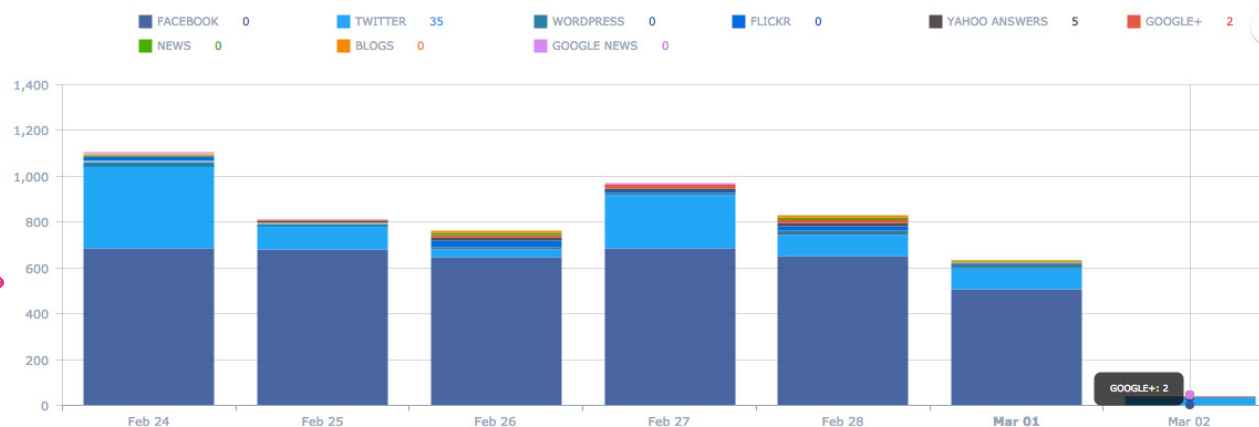
Total Mentions	4,061	Keyword		
Positive Mentions	680 (56.53%)	Donald trump	4,287	58.37% 41.63%
Negative Mentions	523 (43.47%)	Hilary clinton	878	48.02% 51.98%



Mention Sources



DAILY MENTIONS BY SOURCE

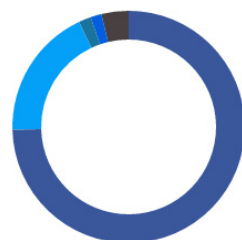


Analyze the number of Mentions generated by each source for each day within the selected date range.

Facebook appears to be a leading source of mentions making up 74.6% with the general sentiment being Positive.

Easily keep track of which sources are generating the most Mentions of your keywords.

TOP SOURCES



Facebook	f 74.6%
Twitter	t 18.4%
Wordpress	W 1.7%
Flickr	F 1.5%
Other	3.8%

MENTIONS BY SOURCE

Source			
Facebook	3,853 (74.6%)	56.39%	43.61%
Twitter	950 (18.39%)	48.34%	51.66%
Wordpress	88 (1.7%)	72.22%	27.78%
Flickr	79 (1.53%)	98.39%	1.61%
Yahoo answers	60 (1.16%)	51.61%	48.39%
Google+	57 (1.1%)	33.33%	66.67%
News	36 (0.7%)	37.5%	62.5%
Other	42 (0.81%)	—	—

Discover where the sentiment is most negative or positive and understand where to focus your attention.



Learn which users are mentioning your selected keywords the most and their general sentiment.

Top Sources

SOURCES WITH THE MOST MENTIONS

MENTIONS SENTIMENT



answers.yahoo.com

DONALD TRUMP - LAST MENTIONED: 02 MAR 12:42 AM

Open Question: Why has Donald Trump been criticized more by the media in one month as president than Obama was in 8 years?

Y <https://answers.yahoo.com/question/index?qid=20170225023015AATZ17e>

60



samlit78

HILARY CLINTON - LAST MENTIONED: 01 MAR 11:30 PM

Hilary Clinton ¿detrás de la muerte de Gadafi ,el Hacker de los mails .Creadora del Estado Islámico y Alqaeda.? <https://t.co/dCUWTdeGIK>

ⓧ <http://twitter.com/samlit78/statuses/834923444043149313>

31



Fibonacci Blue

DONALD TRUMP - LAST MENTIONED: 28 FEB 5:46 AM

Women's march against Donald Trump

ⓧ <http://www.flickr.com/photos/fibonacciblue/32714252760/>

24



Conservative We Stand

DONALD TRUMP - LAST MENTIONED: 01 MAR 11:17 PM

Follow us for more at Donald Trump POTUS 45

f <http://www.facebook.com/1468188936820987/posts/1666962933610252>

21



Alexander Thomas Saltalamacchia

DONALD TRUMP - LAST MENTIONED: 01 MAR 8:22 AM

Dancing Donald Trump

f <http://www.facebook.com/MANDATORY/posts/258804007903476>

16



Consciously Enlightened

DONALD TRUMP - LAST MENTIONED: 01 MAR 11:01 PM

THE RUSSIAN LOVE AFFAIR WITH DONALD TRUMP SOURS AS THE US AND RUSSIA MOVE TOWARD WAR!!!! <http://freemendonataskpermissiontobearams.com/the-russian-love-affair-with-donald-trump-sours-as-the-us-and-russia-move-toward-war/>

f <http://www.facebook.com/ConsciouslyEnlightened/posts/1901025406777298>

16



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Recent Mentions

RECENT MENTIONS

SENTIMENT



victor_suarez

DONALD TRUMP - 02 MAR 12:50 AM

RT @MorenaMichigan: apoya con tu firma la denuncia contra las órdenes de Donald Trump que se entregara el 15 de marzo ante la CIDH: AMLO ht...

ⓧ http://twitter.com/victor_suarez/statuses/837102850064855041



the_rilla

DONALD TRUMP - 02 MAR 12:50 AM

RT @GQMagazine: Donald Trump can't believe how easily you suckers fell for that <https://t.co/2HHWb8wc13> <https://t.co/zw7ktEhMcT>

ⓧ http://twitter.com/the_rilla/statuses/837102847162470400



Review the most recent Mentions and keep an eye on the sentiment of each post.

If you wish to update the sentiment reported, you can change it from within the Monitoring area of the dashboard.



RealRakhmetov

DONALD TRUMP - 02 MAR 12:50 AM

RT @PeterJosyph: As the GOP owns Donald Trump & all the damage he's doing, the LIU Board owns Dr. Cline's sabotage of the Liberal Arts & th...

🐦 <http://twitter.com/RealRakhmetov/statuses/837102844473978880>



TheNicknameless

DONALD TRUMP - 02 MAR 12:50 AM

RT @CNNSitRoom: .@ChrisMurphyCT: Donald Trump once again "lied" to journalists in order to get good coverage <https://t.co/WymdnOcJwl> https:...

🐦 <http://twitter.com/TheNicknameless/statuses/837102835510689797>



answers.yahoo.com

DONALD TRUMP - 02 MAR 12:32 AM

Open Question: The real question is will you be voting for Donald Trump and Vladimir Putin for 2016?

Y <https://answers.yahoo.com/question/index?qid=20170302003200AA34nWv>



jb235sandcastle

HILARY CLINTON - 02 MAR 12:22 AM

why Demo so involved with Russia and POTUS? Hilary Clinton had deel with Russia and Demos never lost a breath of air = deep as a puddle

🐦 <http://twitter.com/jb235sandcastle/statuses/837095782671069185>



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MONITORING REPORT



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