



GET STARTED WITH

YouTube Report

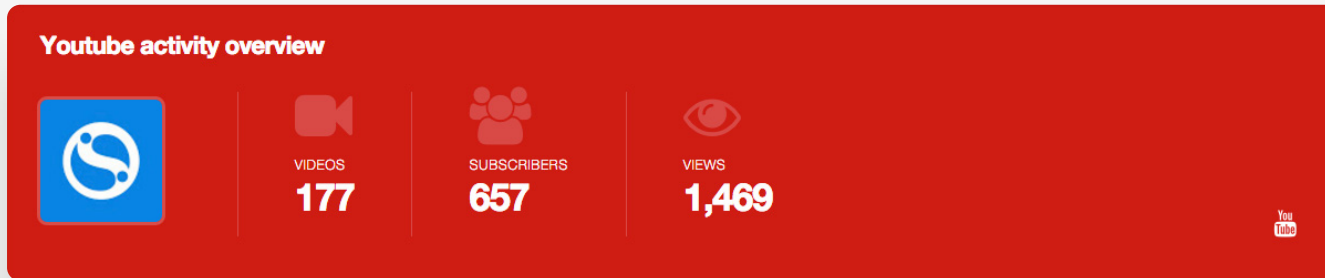
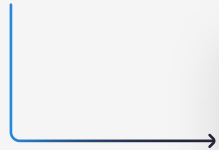
Track your audience growth on YouTube &
understand which videos are most engaging.

sendible.com

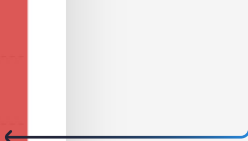




An overview of Youtube activity for the selected period.



Easily report on how your subscriber base is growing over time.

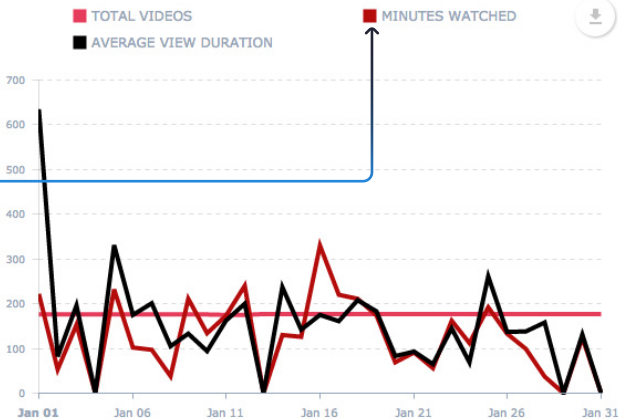




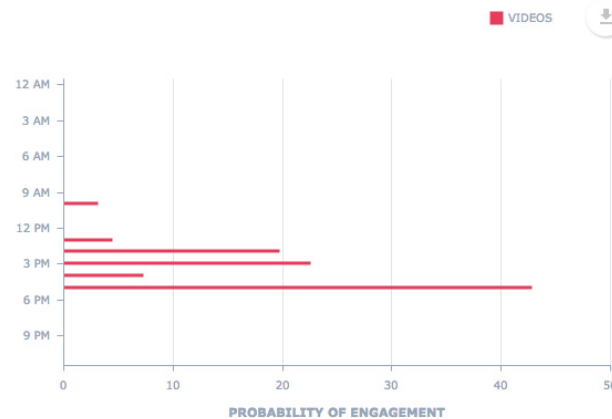
Minutes Watched is calculated by adding up the time that people have spent watching your videos. This shows how many minutes have collectively been watched on your channel.

Content Habits

AUDIENCE BEHAVIOR



BEST TIME TO POST



PUBLISHING METRICS

New Videos Posted	1
Total Minutes Watched	3,699
Average View Duration	4,065

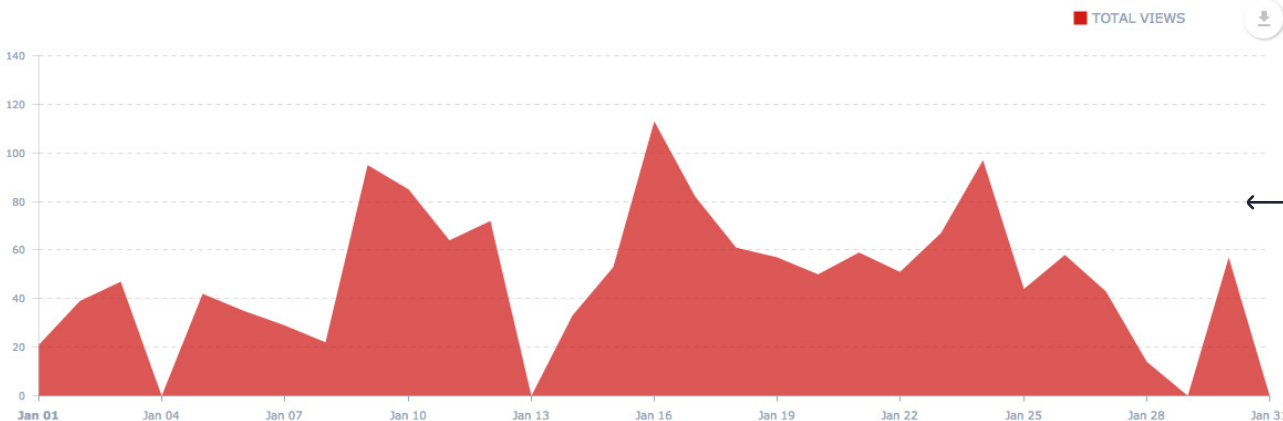
TOTAL MINUTES WATCHED
INCREASED BY
↑ 0.57%
SINCE PREVIOUS PERIOD



Average View Duration helps you determine if people are watching your videos all the way to the end or leaving before the end. Use this metric to work out the ideal length for videos you create in the future.

Video Views

VIEWS PER DAY



Keep track of how many people have clicked a link that began playing your video.

Whether a person only watches one second of your video before turning it off, or watches the entire video, both count as a view.

FOLLOWER METRICS

Total Views	1,469
Views Gained	582

YOUR VIEWS
INCREASED BY

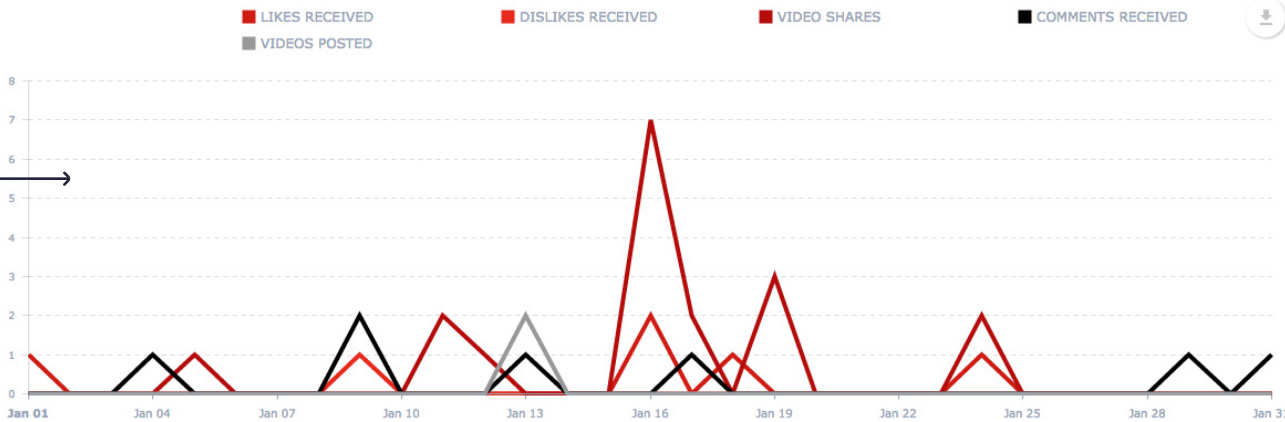
↑ **65.61%**

SINCE PREVIOUS PERIOD



Audience Engagement

AUDIENCE ENGAGEMENT BY DAY



ENGAGEMENT METRICS

Likes Received	4
Dislikes Received	1
Comments Received	7
Video Shares	18
Videos Posted	1

TOTAL ENGAGEMENTS
INCREASED BY

↑ **70.59%**

SINCE PREVIOUS PERIOD



Understand how engaged your YouTube audience is by analyzing Likes, Dislikes, Comments and Clicks over time, relative to the number of videos you've posted.

Report on your most popular videos that were posted over the selected date range based on Views and Likes.

Top Videos

MOST ENGAGING VIDEOS

VIEWS

LIKES



Sendible

YOUTUBE - 16 JAN 2:38 PM



Sendible is a powerful social media management tool allowing SMEs, corporate marketing teams and marketing agencies to promote, analyse and track their brands across all social media platforms, email and SMS messaging. Our tool provides a one-stop shop for your social media marketing needs, helping you to build brand awareness by integrating social media platforms including Twitter, Facebook, LinkedIn, Google+, Instagram and Pinterest and many more into a single dashboard. Every message sent through Sendible is tracked, analysed and measured, allowing you to easily measure the ROI of your social media marketing campaigns. Discover our tool: <http://bit.ly/Trial-Sendible> Social media news and articles: <http://bit.ly/Sendible-Insights> LinkedIn:

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campaigns: Discover our tool: <http://bit.ly/Hat-Sendible> Social media news and articles: <http://bit.ly/Sendible-Instagram> LinkedIn: <https://www.linkedin.com/company/sendible> Twitter: <https://twitter.com/sendible> Facebook: <https://www.facebook.com/sendible> Instagram: <https://www.instagram.com/sendiblesocial/> <https://www.youtube.com/watch?v=43nchbHvNB0>



Sendible

YOUTUBE - 13 JAN 10:11 AM



This video covers how you can set up a Keyword and Brand Monitoring service on Sendible to listen to what people are saying about a specific company or topic. Article: <https://support.sendible.com/hc/en-us/articles/208052286-How-Do-I-Set-Up-A-Keyword-And-Brand-Monitor-> Relevant links: <https://support.sendible.com/hc/en-us/articles/208052196-Where-Do-Keyword-And-Brand-Monitoring-Results-Come-Through-To-> <https://support.sendible.com/hc/en-us/articles/210072693-How-long-is-Keyword-and-Brand-Monitoring-data-stored-for-> <https://www.youtube.com/watch?v=CFXyf8mmZwI>

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Sendible

YOUTUBE - 11 JAN 5:43 PM



Relevant links: This video covers how you can check through the services already added under your Sendible user account. Article: <https://support.sendible.com/hc/en-us/articles/208052726-How-Do-I-Check-The-Services-I-ve-Already-Set-Up-> <https://www.youtube.com/watch?v=0pO4vsUch54>

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← PREV

NEXT →



YOUTUBE REPORT



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