

Speedie Consulting

CUSTOMER CASE STUDY



Background

Speedie Consulting are a UK based online marketing agency founded in 2003 by Jason and Stella Hulott. They specialize in the finance and insurance sectors, with most of their clients from the UK.

Industry: Digital Consulting

Location: Kent UK

Website: www.speedieconsulting.co.uk

Sendible Plan: Starter

Challenge

Speedie Consulting are a small business and therefore do not have the manpower to sit every day and manually input and monitor social media content for their clients. 'We needed to find a tool that would streamline this process and make it less time consuming and costly for our clients.' The agency wanted to make sure that the clients could also do their own social media posting if they wanted to, they wanted a tool to serve as an 'underlying platform'. They had used a competitor before but found them to be expensive and not user friendly.



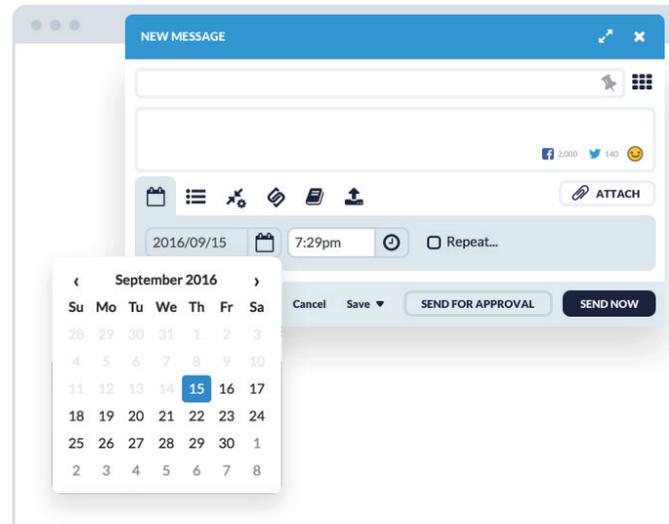
“Sendible has allowed us to provide our clients with a consistent base of social media activity without having to charge for an extra member of staff to do it”

**Jason Hulott, Marketing Director,
Speedie Consulting**

Our Solution

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'We were on the hunt for a tool that would solve our needs, we came across a blog that mentioned Sendible and instantly signed up for a 30 day trial.' Jason explained that at Speedie ing they mostly enjoy the fact that Sendible offers 'one-stop management' as well as scheduling. Due to Sendible's powerful scheduling tool, they were able to input content once a month instead of wasting copious amounts of time. 'Just a few clicks and job done!' 'We found Sendible to be extremely user friendly, so user friendly in fact, we have not even needed Sendible's support team!'



Results

'Sendible has saved us heaps of time, there is no longer a big panic to send out social media content as it is all automated. The client can also see exactly what has been posted and is scheduled to be posted.' Jason also emphasised that his clients have been extremely pleased as Sendible has enabled them to be more cost-effective as they do not have to be billed for an extra person to manage their social media posting. Sendible has saved Speedie Consulting money as well as their clients money, suppose we could call that a very satisfied circle of efficiency!

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